

FOR IMMEDIATE RELEASE
February 29th, 2016

World's Largest One-day Leadership Conference to be Simulcast in Kimberley – May 6th, 2016

KIMBERLEY, BC, — On Friday, May 6th, Leadercast, a conference designed to build leaders in business, communities and organizations will be hosted by JCI Kootenay (Junior Chamber International) at the Kimberley Conference and Athlete Training Centre.

Supported by Sun Life Financial, the theme of this year's conference is, "Architects of Tomorrow," focusing on visionary leaders who imagine and build a future that is rich in innovation, collaboration and full of hope. A future where problems are solved, questions are answered, and confusion gives way to clarity. The event brings together 8 recognized and respected keynote speakers from various backgrounds and professions for a full day of leadership training and development. This year marks the sixteenth year of Leadercast and the sixth year that JCI Kootenay has hosted the event in the Kootenays. Last year saw over 180 people in attendance

"Leadercast...was a wonderful opportunity to listen to leaders from around the world without leaving the city. The presentations were thought provoking and inspirational. I left the day feeling energized, renewed, hopeful and empowered. This event will be on my yearly calendar."

Gwen Noble, Executive Director, Community Connections Society of South East BC and 2015 attendee.

This year's speakers Include:

- Steve Wozniak—Co-founder of Apple, Inc.,
- Nick Saban—Head Football Coach, The University of Alabama
- Andy Stanley—Leadership Author and Communicator
- Chris Baréz-Brown—Author and Creativity Guru

For the full lineup, visit www.leadercast.com/events.

The event runs from 9:00 AM - 4:00 PM, with registration from 8:15am at the Kimberley Conference and Athlete Training Centre. Earlybird prices are in effect until March 31st, with adult seats at \$115, \$100 per person for bookings of 8 or more and \$70 for students. A catered lunch, snacks and refreshments throughout the day are included in these prices. Seats can be booked online via Snapd East Kootenay, or in person at Bedroom Furniture Galleries in Cranbrook.

JCI Kootenay is also seeking sponsors for the event, with varying levels of commitment available. Please contact Rachelle Colthorp by e-mail: leadercast@jckootenay.com

For more information, visit event.leadercast.com/location/jckootenay, find them on Facebook or Twitter @LeadercastJCI. For more information on JCI Kootenay, visit www.jckootenay.com.

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For Media Enquiries:

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Photos attached - Taken by James Farnan 'The view inside the Kimberley Conference and Athlete Training Centre during Leadercast, May 8th 2015'