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CHAMBER OF COMMERCE CRANBROOK

Voice of Business

Spotlight on Member Business



Sink n' Ink Tattoos

Arne Petryshen

This month's feature Chamber member is Sink n' Ink Tattoos, owned by Kya Dubois.

Dubois' shop is now in its second year, but she has been tattooing for five years.

"I was always artistic, all throughout my life," Dubois said. "I actually grew up in Calgary and was always put into fine arts schools, things like that."

When she got to high school, she tried to go the trades route and become an electrician.

"But it didn't work out and I sort of came back to art the next couple of years after I got out of high school, started getting my first tattoos, started realizing I was spending a lot of my spare time looking at tattoos on the internet."

At the time she didn't know what she wanted to do and was working minimum wage jobs. Then one day it just clicked: She enjoyed art and tattoos, so why not do that?

While she said tattoo artists are usually trained through apprenticeships, she trained in Toronto. There she learned all sorts of theories and received her Blood-borne Pathogens certificate.

"Then it was practice makes perfect," she said. From there she started a studio

in her house. "That quickly evolved only a year later to being too busy to be in my own house and I opened a shop."

Dubois said she prefers to do tattoos with colour over black and grey.

"I'd also say my style is very different from most people — I like to make it a little more artistic, I like to put lots of hidden meaning and styles combined."

That includes sacred geometry, graphic design and the semi-realism of what is called neo-traditional.

Saying that, she also noted she likes challenges with things she hasn't tried before, that perhaps clients bring in.

"I definitely will take on things I don't normally do. I think that's a good way for growth and I think taking on those new challenges is what has really lifted my talents and skills — because you have to try new things to do new things," she said.

The walls of her shop are filled with artwork.

"My goal was to have a local art gallery and tattoo shop and when this spot became available to me I pretty much jumped on it because it had the room to do that," she said. "I showcase a local art gallery with all local artists, as well as an

artisan boutique."

That includes home-made cards, handcrafted jewelry, knitted attire, homemade rented candles all from local small businesses and entrepreneurs.

The shop also has a piercer, who recently started.

"I think other local artists need as much showcasing as they can take," she said. "It's a hard industry when it comes to art... to get successful and to get going and to get word of mouth out. So I do my best to contribute to that for all those local entrepreneurs."

Dubois aims to be community oriented.

"We have our cancer fundraiser in June, when Relay for Life is going on," she said. "I participate in Pride Day, I am always open and willing to give gift certificates to fundraisers and auctions and raffles. I try to be very community oriented in my shop."

Dubois said being a member of the Chamber has presented great opportunities for networking and for fundraising opportunities.

"I would definitely say that being part of the Chamber has been a really positive thing," she said.



Federal Election 2015

The upcoming federal election on October 19th is of particular importance to the Cranbrook Chamber and the Chamber movement across our country.

Given that the global economy continues to show a stubborn sluggishness that is affecting Canada's overall economic growth.

It is, therefore, critical that all federal parties are aware of the need for policies that focus on the fundamentals of a strong economy and the important role business, in particular small business, plays in this growth.

The Cranbrook Chamber of Commerce, in conjunction with the BC Chambers of Commerce and the balance of their members spanning the entirety of British Columbia, have long been the primary voice for ensuring that the issues of concern to the business community are front and centre for every party, party leader, and candidate seeking election at not just the federal level, but every level of government.

It is through the integrated nature of the Chamber network, regionally, provincially, and nationally that Chambers are able to work in partnership in order to positively influence the direction of government at the federal, provincial and local level to the benefit of businesses and citizens alike.

You can look forward to a very active and engaged Chamber movement during Election 2015. The Cranbrook Chamber website will be updated constantly during the lead up to the election to ensure our members and the general public are abreast of the Chamber's effort to ensure the business community has a voice and is heard.

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The Top 3 Issues in the Federal Election: Jobs, Jobs, and Jobs

By Hendrik Brakel



Jobs are always a top issue in a federal election, but with this shaky economy, it's fast becoming the number one priority. Opposition parties have made much of the recent bad news: in the first quarter, Canada's GDP shrank by 0.6%, exports tumbled 5.6% and corporate profits fell by 14% as the drop in oil prices slammed the Canadian economy.

And yet the Canadian labour market has

held up well, adding an average of 20,000 jobs per month since the beginning of 2015. In fact, Canada added a rip-roaring 59,000 jobs in May. What gives? Where are these jobs coming from in the midst of economic despair?

Our regional differences are as stark as ever. Energy-rich provinces once drove job creation while the manufacturing sector of Central Canada lagged behind. Now lower oil prices and a weaker Loonie have flipped the numbers. Still, the outlook is very mixed.

There are now 25,000 fewer jobs in the Alberta oil patch, but there is good reason to believe that the worst is behind us.

Firstly, oil prices have stabilized around the \$60 range and are headed slightly higher. The market no longer fears a drop to \$20 as Citibank had predicted. Secondly, oil sands projects require huge upfront investments, but once those are made, they can go on producing for years with relatively low costs.

And they need to keep operating continuously: most can't be shut down without damaging the equipment. Thirdly, new investments are on-track with 10 new oil sands projects scheduled to start this year and 7 set for 2016 with total capacity over 300,000 barrels per day, according to Oil Sands Review. These are probably safe because once they're partially paid for, "you don't stop a project mid-cap-ex". Some exploration and drilling activity has been scaled back, but job losses should ease.

In manufacturing, the outlook is much improved and the parties have all pledged support for the sector, which is certainly welcome. The challenge is that manufacturers are increasing production by investing in capital and new technologies: they're becoming more efficient and more competitive. As a result, we'll see an impressive resurgence in manufacturing and exports, but it may not translate into

big job gains.

The political parties are missing the big picture by focusing so much on jobs in manufacturing and natural resources because together they account for just 11% of the labour force. The overwhelming majority (78%) of Canadian employment is in the service sector and recently it's been the fastest growing part of our economy.

Services are a poorly understood grab bag of different occupations. It's sometimes perceived as low-paying because it includes retail and restaurants, but there are also scientists, engineers, lawyers and financiers.

Over the past year, Canada's fastest job growth is in sectors like business and support services (up 4.5% compared to last year), education (up 4.1%), finance and insurance (up 3.5%) and professional, scientific and technical (up 1.7%), while retail has barely budged (0.3%). And the gains in high-end services employment are spread right across the country.

With the election just around the corner, we would love to hear a politician say: "we need highly specialized skills to compete and succeed in the service economy. That's why we must invest in Canadian education and training to make it the best in the world."

Hendrik Brakel, is the Senior Director of Economic, Financial and Tax Policy with the Canadian Chamber of Commerce.

If you're going to the Farmer's Market - don't forget to stop in!

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SAVE THE DATE

FEDERAL ALL CANDIDATES FORUM

Wednesday, October 07 the Cranbrook Chamber of Commerce is holding an Election 2015 All Candidates Forum.

The event is being held at The Heritage Inn & Conference Centre with the doors opening at 6:30pm and the event starting at 7pm.

The Candidates from the four major parties have confirmed their attendance.

The forum is open to the general public in addition to Chamber members.

No RSVP required. Please attend and be part of shaping our country's future



David D. Hull

Executive Director's Soap Box

By David D. Hull, Executive Director

I started wearing ties to work when I was 16 years old and was hired by Overwaitea Foods. Back in the day (are the cool kids still saying that?) you had to wear a dress shirt and tie to stock shelves and pack bags.

Always being one to take pride in my appearance, I did not mind 'dressing up' for work and, unlike most of my contemporaries, I did not wear the same basic black clip-on tie every day and, in fact, started a bit of a collection.

Styles changed rapidly and ties went from very wide with pictures and big patterns to crazy little leather things and then back to something in the middle in a short time span.

Business is not unlike my tie collection. If you hang on long enough, sound business practices, once considered old fashioned and archaic, make a comeback and are back in fashion.

You only have to watch television ads to see an emerging trend. Sound business practices from the narrow leather tie days are making a comeback. From the 'older set', there is a quiet 'hooray' for the good old days, while the young ones consider these avant-garde, refreshing ideas as the best new practices.

Times, they are a changin' - back. A current advertisement for a communications company is premised that when you call them, you talk to a real live person. You will not be forced into a vortex of endless choices and electronic voices only to have the recognition software send you to the wrong department.

I am sure the young ones think what a novel new idea; phone a company and talk to a real live person. Customer service is making a comeback. Over the last number of years, customer service has been the mainstay and defining difference between the smaller and mostly independents, and big / corporate businesses.

The Big Box mindset of North American consumers has driven us to a place where as long as it is cheaper, we will traipse through cavernous warehouse type buildings, drag it off the pallet rack, check it out ourselves, and

lug it to the car without assistance.

And gawd forbid if you have to return the item. Be prepared to stand in line and patiently wait for an indeterminable time. But thank goodness it was inexpensive. Price has replaced customer service and the personal touch.

I am confident that those who do not lose track of what and who got them to where they are today will succeed

However, some larger companies and corporations are currently having a nostalgic flash back to legwarmers, bell bottoms, and customer service.

Banks are not even doing banker's hours anymore. Banks are expanding their hours to meet the demand of their customers and advertising. They are open longer hours and will even come to your house, on your schedule, to discuss a mortgage. You mean I don't have to take a day off work to give you my business? Crazy talk, I say!

Large companies are gleaning remarkable success by implementing what has been the cornerstone of smaller and specialty businesses for endless decades. They are looking at the foundations of their business from years gone by, and are taking the good solid bits and repatriating them with the best of current practices.

A hybrid has emerged with modern

Quality has a habit of quickly becoming timeless

conveniences and competitive pricing being married to a rebirth of sound business practices that have withstood the test of time. The results are demonstrable and very exciting.

I am confident that those who do not lose track of what and who got them to where they are today will succeed, while those caught up in embracing only the new and shiny may find the future a little tough.

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Thank You

The Cranbrook Garden Club's 19th Annual
OPEN GARDEN DAY JULY 5TH 2015
was a successful event thanks to the efforts and support of many.

SPECIAL THANKS TO:
Our Garden Hosts:
Rainey & Dean Latham, Rick Ferier & Corrine Holden, Don & Janice Adrian, Victoria Robinson & Peter Johnson, Rose Uri, David & Gloria Urban, David & Barbara Stuckenburg

Our Garden Artists, Artisans, Water Smart Ambassador, Terrestrial Invasive Species Co-ordinator & the Folks that purchased a ticket to this event! We also appreciate the support from other Garden Clubs in the Kootenays.

Sponsors & Supporters:
Top Crop Garden, Farm & Pet, Lotus Books, Trends & Treasures, Columbia Copier & Laurie Lind, Shaw Cable, Cranbrook Daily Townsman, Columbia Kootenay Broadcasting Ltd, Christ Church Anglican, East Kootenay News Online E-Know, East Kootenay SNAP, Coffee News plus numerous local businesses that displayed our posters & promoted our event via bulletin boards, calendars, newsletters and websites!

The Cranbrook Open Garden Day committee would also like to recognize our Garden Club members who volunteered their time to make this event such a success which ultimately enables our Club to support a variety of beautification projects in our community each year!



Dave Struthers

President's Report

The Trans Pacific Partnership (TPP), a trade deal comprised of 12 Asia-Pacific nations, including Canada, the U.S. and Japan has been in the news recently. As is the case with all complex, long-term multi-nation agreements, the negotiations have taken place behind closed doors. Recent media coverage has people talking and asking whether the agreement is good for B.C. and Canada. So why does the TPP matter?

The TPP represents a total population of almost 800 million people and a combined Gross Domestic Product of \$27.5 trillion, which represents nearly 40 per cent of global GDP and about 33 per cent of all world trade. The TPP could provide annual income gains of \$9.9 billion and increase our exports by \$15.7 billion. This means more jobs and income in B.C. and all across Canada.

With this kind of economic benefit nothing can be allowed to stand in the way of reaching an agreement. If Canada misses out on the TPP, we will be at the back of the pack when it comes to access to the

fastest growing region on the planet. All our major competitors, the U.S., Australia, New Zealand and the E.U., are working hard to build economic ties across Asia. Canada can't afford to be sitting on the sidelines.

With this kind of economic benefit nothing can be allowed to stand in the way of reaching an agreement.

As Canada's only Pacific province, B.C. businesses and residents stand to benefit significantly. From market access for goods, services/investments, financial services, government procurement, temporary entry and labour, the TPP will set the standard of a 21st century comprehensive agreement. Whether its forestry in the Central Interior, mining in the Kootenays, oil and gas in the Peace region, agriculture

and agri-food in the Okanagan and Fraser Valley, or seafood and shellfish on the Island, B.C. businesses stand to benefit by having their products gain access to TPP markets duty-free. Beyond goods movement, B.C.'s world-class engineering services, mining services, forestry services and financial services will no doubt attract business interests and investment from abroad.

The TPP is the vehicle that allows Canada to shape the rules around investment, rules of origin and other regulatory barriers to doing business. The Chamber supports being part of the TPP and the potential economic benefit and jobs a final agreement would bring our members in B.C. and across Canada.

If you would like to receive more information on the Trans Pacific Partnership, or have any comments, questions or concerns regarding your Chamber of Commerce, or please feel free to contact me through the office.

NOTICE OF SPECIAL GENERAL MEETING OF THE CRANBROOK CHAMBER OF COMMERCE

Pursuant to section 13b) i) of the Bylaws of the Cranbrook Chamber of Commerce

A SPECIAL GENERAL MEETING OF THE MEMBERSHIP OF THE CRANBROOK CHAMBER OF COMMERCE HAS BEEN CALLED FOR WEDNESDAY, SEPTEMBER 16 AT 11:45 IN THE FORENOON AT THE PRESTIGE ROCKY MOUNTAIN RESORT LOCATED AT 209 Van Horne St S, Cranbrook, BC V1C 6R9

The purpose of the meeting is to consider the adoption of new bylaws for the Cranbrook Chamber of Commerce and empowering legislation.

Copies of the proposed bylaws and the empowering legislation can be sourced at www.cranbrookchamber.com or by email request to laurakennedy@cranbrookchamber.com or in person at 2279 Cranbrook Street North, Cranbrook, BC, during office hours.

Moved;

That the bylaws as presented by adopted for use by the Cranbrook Chamber of Commerce

And further;

That upon approval by the Governor in Council of the Government of Canada that these bylaws take effect

And further;

To facilitate an orderly transition to a change in the legislative year the current board of directors elected for a term set to expire December 31, 2015 will have their term extended with an expiration date of March 31, 2016

And further;

That to facilitate the populating of the Board of Directors as per the bylaws and to establish the election pattern for future elections that at the 2016 Annual General Meeting only four (4) directors will be elected for a one (1) year term and four (4) directors will be elected for a two (2) year term.

TAKE NOTICE AND GOVERN YOURSELF ACCORDINGLY



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Drs. Dean Nish and Laura Turner are pleased to welcome

Dr. Stephan Wolfs

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