

CHAMBER OF COMMERCE CRANBROOK

JOIN THE CHAMBER TODAY AND ENJOY
THE BENEFITS OF MEMBERSHIP IMMEDIATELY

Business Referrals The Chamber office and website receive large numbers of inquiries requesting referrals for goods and services. As a member your business will be introduced by the most influential professional business organization in Cranbrook.

Introduction to the Business Community As a new member you will be introduced at an always well attended Chamber luncheon by the President. In addition, your name will be featured in our new member listings in numerous local and regional publications. Your business profile and a link to your website will be placed on the high traffic Chamber website.

People do Business with People they Know As a member you are eligible to attend Chamber functions and networking events. Meet and develop your contact list at a luncheon, workshop, seminars, Business after Business Networking Events, Annual Golf Tournament, and many other of our business people connecting events.

Complimentary Brochure Racking Display your promotional literature in the Chamber racking systems. Thousands of people visit the Chamber office each year. This \$100 non-members rate is complimentary with your membership.

Chamber members are eligible for a multitude of benefits and discount programs.

Chamber savings will improve your bottom line. Join the Chamber and Profit

Your New Chamber Membership is Important BECAUSE.....

BECAUSE... More Exposure Means More Business

Return on Investment. The Cranbrook Chamber of Commerce understands.

That's why we're proud to bring you innovative member benefits and programs that provide measurable returns. This results oriented approach has earned us the British Columbia Chamber of the Year Award.

We invite you to learn more, and see what the Chamber can do for you at cranbrookchamber.com.

Your investment in the Chamber WILL pay dividends.

BECAUSE... Membership Has its Privileges

- **Networking Opportunities** abound with over 30 events each year designed to help build your business, garner new clients and find out what's happening in your business community.
- **Business Exposure** is one of the top reasons members say they find value in their chamber investment. There's no shortage of opportunities for maximum exposure as a member of the Chamber.
- **Save** on a variety of areas from group insurance, fuel, travel, to sponsorship advertising thanks to your partnership with the Chamber. Details on the Chamber website.
- **Learn** at Chamber seminars designed just for you. Want to learn how to market your business? What's happening at City Hall, Victoria, and Ottawa or how to maximize your social media.

IT PAYS TO BE A CHAMBER MEMBER

Call the Chamber Office TODAY and Let the Chamber Help Your Bottom Line

Laura Haley, Membership Manager 250 426 5914 membership@cranbrookchamber.com

Building Business and Community

The Cranbrook Chamber of Commerce is a member based business organization working to maintain a healthy economy by bringing business and industry to the area and helping established firms thrive.

To accomplish this, we focus our resources and efforts to accomplish our strategic plan.

Goals and Key Performance Indicators

Relevant Services to Members

- Number of Members and Retention Rate
- Participation Rates
- Member Satisfaction

A Successful Advocate for Business

- Achievement of Desired Outcomes
- Member Satisfaction

Effective Relationships and Partnerships

- Achievement of Desired Outcomes
- Member Satisfaction

A Sustainable Organization

- Number of Members and Retention Rate
- Strong Balance Sheet
- Risk and Liability Assessment and Mitigation
- Succession Plans for Board and Staff

Guiding Principles

- Ethical
- Representative
- Innovative
- Non-partisan and Non-sectarian

To view the entire strategic plan please go to our website cranbrookchamber.com

One Voice for Business in Cranbrook

Chamber Advocacy Begins at a Local Grass Roots
Level Right Here in Cranbrook

The Cranbrook Chamber Identifies Issues
Having an Adverse Effect on Our Economy

The Chamber Advances These Issues to All Levels of
Governments to Achieve Results

The Cranbrook Chamber is
THE Voice of Business for our Community



Join the Chamber Add Your Voice

Join During the
One and Done Membership Drive

Receive 15 Months Membership for the Price of 12 !
A 25% Saving !

Be Eligible for Fabulous Prizes and Rewards



Chambers of Commerce Group Insurance Plan[®]

Looking for an Employee Benefit Plan?
So you can focus on your business?

Chambers of Commerce Group Insurance Plan
Provides Affordable and Flexible Coverage for Your Firm

The Chambers Plan is the Simple and Stable Choice
for Your Employee Benefit Needs

**The Group Benefits Plan
Made Specifically for Small Business**

SMART..... for your Company
SMART... for your Employees

Available ONLY to Chamber Members

Chamber Membership Has Its Benefits

Join During the
One and Done Membership Drive

Receive 15 Months Membership for the Price of 12 !
A 25% Saving !

Win Fabulous Prizes and Rewards

Be Eligible for Chamber Group Insurance Plan

MAKING CRANBROOK A GREAT PLACE
TO LIVE, WORK, PLAY, & DO BUSINESS

IT PAYS TO BE A CHAMBER MEMBER
JOIN TODAY AND START BENEFITING

THE PROFESSIONAL BUSINESS
ORGANIZATION OF CHOICE

GOALS

- Professional Service to Members
- Successful Advocacy
- Positive Business Community
- Relationships and Partnerships
- A Sustainable Organization

GUIDING PRINCIPLES

- Ethical
- Representative
- Innovative
- Non Partisan
- Non Sectarian

FOCUS

- Advocacy
- Networking
- Benefits
- Development

MISSION

Fostering a healthy business climate in Cranbrook.

VISION

A valued and respected champion of business and a positive contributor to our community

OBJECTIVE

To be the voice of business and represent, serve, and connect our members to maintain a thriving business community

CRANBROOK CHAMBER OF COMMERCE

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THE CANADIAN
CHAMBER
OF COMMERCE

CHAMBER OF COMMERCE
CRANBROOK

BECOME A
MEMBER

Join
Today
It Pays to be a Member

Building Business and Community

BECOME A MEMBER



PRESIDENT'S MESSAGE

by Dave Struthers

Thank you for considering joining the 500 other local businesses and organizations that are already members of the Cranbrook Chamber.

The Chamber is an active, credible, and respected voice of the business community, working in cooperation with many local organizations, groups and clubs. Cranbrook and the East Kootenay are great places to do business, and we believe that a thriving business sector translates into a wide range of economic, social, cultural and environmental benefits for our community.

Your membership and active involvement in our local Chamber enhances our ability to make a positive impact at the local, provincial and federal levels as we advocate on behalf of business. To ensure that we represent you effectively, we actively solicit your opinion on a broad range of issues. We always welcome the input of our members on issues that impact our community. The more we work together, the stronger our voice becomes.

There are many ways to take advantage of your membership investment. Our monthly luncheons are an excellent way to network and learn what's happening in the community. Consider marketing your business by participating in the Chamber Rewards program, sponsoring a luncheon or by hosting a display during Small Business Week. Or, get involved in one of our business issue task forces, and help to influence public policy.

We truly want your membership in the Chamber to be a good investment for your business. If you have any questions, or would like more information, please contact the Chamber office.

THE CHAMBER WORKING FOR YOU

The Cranbrook Chamber of Commerce is a member based business organization representing the entire depth and breadth of the business community.

We work to make Cranbrook a better place to live, work, play, and **do business**.

The Chamber Works for the Business Community

Advocacy As the "*Voice of Business*" one of the Chamber's primary mandates is to convey to all levels of government and to others within our sphere of influence issues that affect trade and commerce in Cranbrook.

The Chamber makes both proactive and reactive presentations and submissions on a myriad of issues, which directly affect you and your business.

Working with the BC Chamber of Commerce and the Canadian Chamber of Commerce the Cranbrook Chamber advocates on your behalf on provincial and federal issues.

Networking People do business with people they know; get to know more people! Meet and develop your contact list at a luncheons, workshops, seminars, Business after Business, Annual Golf Tournament, and many other people connecting events!

Time Proven Business Leaders Over its 100 plus year history, the Cranbrook Chamber of Commerce has effectively met the evolving needs of the business community. The Chamber offers fulltime representation and year round results.

Sponsor Chamber Events As a Chamber member, you are eligible to sponsor monthly luncheon meetings, annual golf tournament and networking events. This is a great opportunity to showcase your business.

BENEFITS & DISCOUNT PROGRAMS

IT PAYS TO BE A CHAMBER MEMBER

Chamber members are eligible for a multitude of benefits and discount programs through partnerships with suppliers and providers aligned with the Chamber

Chamber Group Insurance Plan one of the most competitive plans for small businesses in Canada and available only to Chamber members. Benefit options include life, health, dental, travel care, insurance, vision care, short and long-term disability, and many others.

Constant Contact provides significant discounts for Chamber of Commerce members

Fuel Discounts through Esso, Petro Canada & Shell

Payworks offers innovative web-based Payroll, HR and Employee Time Management solutions to businesses across Canada

Staples Advantage Save on the vast range of office products available. Staples Advantage is the world's largest business to business supplier of office essentials and furniture

Worldwide Hotel Discounts Chamber members receive hotel discounts in Canada and around the world for unlimited business and leisure travel.

VersaPay & First Data provide extremely competitive rates on electronic payment processing for Chamber members

Shawsabey Liability Insurance for Not-For-Profit Organizations Directors and Officers. No program aggregate, Insurer pays on behalf of the Insured, Employment Practices Liability and Worldwide Coverage.

UPS Discount Chamber Members save up to 30% and take advantage of some of the most competitive rates available on shipping services with the UPS Members Benefit Program

Business Referrals You will be eligible to receive

THE VOICE OF BUSINESS

MAKING CRANBROOK A GREAT PLACE TO
LIVE, WORK, PLAY, AND DO BUSINESS

JOIN TODAY AND BECOME PART
OF THE GROWING, DYNAMIC,
AND EFFECTIVE *VOICE OF BUSINESS*
IN CRANBROOK

*"We truly want your membership
in the Chamber to be a good
investment for your business".*

Dave Struthers, 2015 President