


columbia copiers
BUSINESS MACHINE EXPERTS

Tel: 250-417-2500

- Copiers
- Printers
- Scanners
- Integrated Fax
- Multi-Functions
- Software
- Supplies
- Support
- Service

xerox 
Authorized Sales Agent

cranbrook
chamber
of commerce

Voice of Business

SPCA steadily fulfilling long list of goals

BARRY COULTER

Over the past several years, the go-to centre for animal welfare in the region — the East Kootenay SPCA — has seen its stature and reputation rise around the province, culminating in its being awarded B.C.'s Branch of the Year, in May, 2015.

The EK SPCA is this month's Cranbrook Chamber of Commerce's featured business.

Located just outside Cranbrook on Highway 3/93, the EK SPCA is the centrepiece of a vast territory, from Creston north to Golden and Kimberley to the Alberta border. It's a shelter and adoption centre that takes in surrendered animals if the owners can no longer care for them, abused and neglected animals, and strays from all over the region.

"We provide medical attention for animals in need who come into our care," said Manager Brenna Baker. "A lot of these animals need extensive vet treatments and/or surgeries. We also ensure all of our cats, dogs and rabbits are spayed and neutered, vaccinated, dewormed, and microchipped prior to be adopted out."

The SPCA provides assistance to the community as well by offering low income spay/neuter certificates for owned and free roaming cats. It also acts as an education centre for the entire community, running summer kids camps that sell out every year, and hosting visits from schools and clubs throughout the year.

The EK SPCA is one of the largest in the province, not just in terms of territory, but in terms of "clients."



Brenna Baker, Manager of the East Kootenay SPCA, with friend.

"In 2015 we took in over 900 animals," Baker said. "This included surrenders, strays, abused and neglected animals. We took in cats, kittens, dogs, puppies, rabbits, guinea pigs, rats and birds. Some days we can have more than 60 cats and kitten in our care."

The shelter runs with a team of eight full- and part-time staff. Volunteers also play a big role, and will play an even bigger role.

"We are just beginning to build our volunteer program," Baker said. "Currently we have over 30 active volunteers. They help out in many areas from cleaning kennels, walking dogs, fundraising and education. We also have some volunteers who help out with administra-

tive duties and grounds and maintenance."

More than \$80,000 in renovations and improvements have gone into the shelter over the past two years, but there is still a long way to go, Baker said.

We have been working hard to improve the quality of our shelter, but we still have a long ways to go.

"We have another cat room that needs to be totally renovated, our dog area needs major renovations, and a proper ventilation system needs to be installed in a few of the cat rooms."

"And we are always striving to increase our live release rate (more animals leaving the shelter to forever homes. Four

years ago the live release rate was only 54 per cent. Last year we were over 94 per cent. This is one of the highest in North America."

Baker said one of the main goals this year is to educate the community and advocate on behalf of those animals who cannot speak for themselves.

"We all need to work together to help fight animal cruelty and pet over population. It would be great that if one day the BCSPCA would have to change their entire focus to education because most of our shelter will be so low on animal intake due to the people changing and becoming responsible pet owners."

"Resources are always a challenge for the East Kootenay Branch. "Our medical costs for 2015 exceeded \$85,000," Baker said. "This continues to rise as we try and save more animals."

"We have big dreams and plans such as an education centre that could be utilized by our communities whom we serve, a barn and proper corals so we could take in farm animals, an onsite vet clinic to assist the community will low income spay/neuters and dentals for their pets. These are just a few goals on a long list."

Baker added that the community is a big part of the SPCA's success. "Our branch doesn't receive any federal or provincial funding to operate so we rely on fundraising, donations and grants to do the work we do. Thank you to everyone who donated time and money to the BCSPCA!"

Hey, Let's talk insurance.

Call or visit one of our Cranbrook locations for a quote.

907 Baker St.
250-426-2205


Tamarack Centre
250-426-7300



Trent Taylor Mike Adams

TAYLOR & ADAMS
CHARTERED ACCOUNTANTS

ACCURACY IS EVERYTHING



250.426.1976 or 877.426.1976
250.489.1981

101A - 9th Ave. S.
Cranbrook BC
V1C 2M1
www.tayloradams.net

Not sure about the whole digital thing?

NOW is the time to get with it!

On-Line Advertising — call your advertising representative today.

Townsmen: 250-426-5201 Bulletin: 250-427-5333

ROCKIES LAW CORPORATION

STEIDL KAMBEITZ LAW CORPORATION

INFO@ROCKIESLAW.COM | SK@ROCKIESLAW.COM
WWW.ROCKIESLAW.COM

Providing trusted legal services throughout the East Kootenay

CRANBROOK
201 - 907 BAKER STREET,
CRANBROOK, BC V1C 1A4
TEL: (250) 426-7211
FAX: (250) 426-6100

FERNIE
SUITE 202, 502 THIRD AVENUE,
PO BOX 490 FERNIE, BC V0B 1M0
TEL: (250) 423-4446
FAX: (250) 423-4065

KIMBERLEY
SUITE 201, 290 WALLINGER AVENUE,
KIMBERLEY, BC V1A 1Z1
TEL: (250) 427-0111
FAX: (250) 427-0555

INVERMERE
BOX 2647, 906 8TH AVENUE
INVERMERE, BC V0A 1K0
TEL: (250) 342-4447
FAX: (250) 342-3298

WILLS - ESTATES - POWERS OF ATTORNEY - FAMILY LAW - TRUSTS
SUCCESSION PLANNING - HEALTH REPRESENTATION AGREEMENTS
CORPORATE LAW - REAL ESTATE - CIVIL LITIGATION

PAID ADVERTISEMENT

3 FACTS

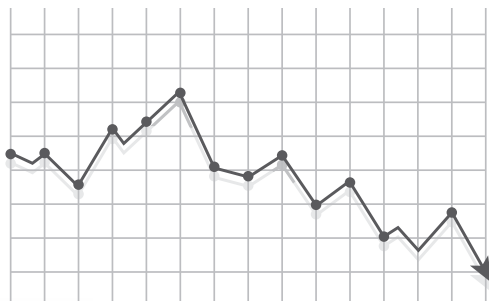
You Need to Know About...

Keeping B.C. Mine Workers on the Job...



With
MLA,
**Bill
Bennett**

1 Commodity prices for metallurgical coal and copper are at their lowest in a decade and mines across BC are struggling to remain open. While Government cannot change global economic trends, we do have one lever and that is to help mines reduce operating costs with a deferral of electricity costs.



2 As of March 1st, all operating mines in BC can defer 75% of their power costs for 24 months of the next five years and then repay the amounts plus a commercial rate of interest when commodity prices come back up. This is not a subsidy & tax payers are not on the hook.



3 We want the five coal mines in our region to continue sustaining the families of the Elk Valley and Cranbrook. By providing the option to not pay power costs hopefully Teck can continue its normal operations- keeping thousands of people employed in our region.



Bill Bennett, M.L.A.
(Kootenay East)
Province of British Columbia

Constituency Office: 100c Cranbrook Street N.
Cranbrook, B.C. V1C 3P9
Phone: 250-417-6022
Fax: 250-417-6026
bill.bennett.mla@leg.bc.ca

WELCOME to our NEW MEMBERS

It has been a busy summer at the Chamber with the membership constantly growing.

Alliance Traffic Group Inc.

Phone: 250 426 6849
Brad Turner
Email: bsheahan@telus.net

7-Eleven

Phone: 250 489 4488
Sandy Graves

J'adore Laser Skin Centre

Phone: 250 489 3433
Ashley Nicholas
Email: jadorelaser@shaw.ca

Easy Financial Services Inc.

Phone: 778 550 2095
Spice Hart
Email: branch2127-mgr@goeasy.com

Rocky Now 2015

Phone: 866 822 2666
Alexandra Thomson
Email: info@rockynow.com

Sherwin Williams

Phone: 250 426 5555
Brian Tompkins
Email: sw8863@sherwin.com

Canadian Rockies Landscape Corp.

Phone: 250 417 5550
Jennifer Krotz
Email: allseasons@canadianrockieslandscape.com

Edward Jones - Brandi Archibald

Phone: 250 417 2910
Brandi Archibald
Email: brandi.archibald@edwardjones.com

Welcome!

THANK you for your investment.

We encourage you to support our Chamber of Commerce Members.

B.C. Throne Speech 2016

"Success is not for quitters"

The Speech from the Throne has outlined the B.C. government's broad plans and priorities for 2016 and in the run-up to the next general election in spring 2017.

The speech touched on themes such as government economic and fiscal policy during turbulent economic times, steps to relieve the pressures of a high cost of living, and efforts to say "yes" to economic development initiatives while managing the environment.

With an agenda that "Stands up for B.C.", the speech hints at commitments that will more likely materialize fully in next week's 2016/17 budget.

These include infrastructure spending, steps to mitigate high housing prices, and increased funding for social services, especially child protection.

Throne Speech highlights include:

- **Economic Development:** The government says it will "stand up for B.C." to protect jobs in the province's key sectors while "getting to yes" on economic development projects. The province re-affirmed its commitment to its Five Conditions on heavy oil pipelines. Priorities for the coming year include work toward securing the Trans Pacific Partnership Agreement and renewal of the softwood lumber agreement with the United States.

- **Housing Costs:** The government will review home assigning practices (also known as shadow flipping), will bring in incentives to increase the housing supply, and will introduce steps to allow for better opportunities to enter the housing market. The government will also work with municipalities to reduce the hidden costs in home purchases, and to make those hidden costs clear and transparent to home buyers.

- **LNG:** The government acknowledged that the global economic downturn is limiting its ability to predict how many jobs or how much revenue the LNG industry could create in B.C. The commitment to a Prosperity Fund was restated as an endowment to future generations, financed through future LNG revenues.

- **Climate Change:** The government will continue consulting on its climate action strategy before releasing a final Climate Leadership Plan later this year.

PHARMASAVE®

FREE
GIFT WITH PURCHASE
EVENT

PHARMASAVE®

Fri 19 Sat 20 Sun 21 Mon 22 Tue 23 Wed 24 Thur 25

Sign-up for exclusive coupons and you'll receive a special \$10 value welcome offer
www.pharmasave.com

\$10
value
welcome offer



Cranbrook Mall
250, 1311 - 2nd St. N.,
Cranbrook
Ph. 250-417-0270
Fax 250-417-0274
www.pharmasave
cranbrook.com

LIVE WELL AT
home
PHARMASAVE®

Downtown Cranbrook
1005 Baker Street,
Cranbrook
Ph. 250-426-3368
Fax 250-426-2365
www.pharmasave
cranbrook.com



David D. Hull

Executive Director's Soap Box

By David D. Hull, Executive Director

Never Under Estimate the Power of Many

The effect of many figurative or literal hands coming together on a singular focus or effort can have an amazing affect. I could list a dozen platitudes or clichés stating the same point but reality is always the better illustrator.

This past December the Cranbrook business community came together for three events in ten days to raise money to address social needs in Cranbrook. The Turkey Drive, the Bankers' Auction and the Miracle on Baker Street brought in well in excess of \$100,000. Collectively many hands made quick fun work of a big job.

In 1985 Rotarians worldwide came together to eradicate polio. Hundreds of thousands worked to ensure that children are immunized against this crippling disease. Since the PolioPlus program's inception more than two billion children have received oral polio vaccine. In concert with the World Health Organizations the scourge that is polio is being eradicated. No one country, organization or group could have made these demonstrable gains. But the hands of many did. Never underestimate the power of many.

This week is BC Chamber of Commerce Week. The week is set aside to highlight the seldom trumpeted successes of the local, provincial and federal Chamber movement. Chambers across the province make a special effort this week to let folks know what goes on year round on their behalf.

The BC Chamber of Commerce is the collective hands of every Chamber of Commerce and Board of Trade, big and small, across BC coming together for the common purpose of advancing trade and commerce in our province. Without the many the

very effective efforts, and sustaining successes, of the BC Chamber would not be possible.

The BC Chamber is the most recognized and effective business advocacy organization in the Province. For those old enough to remember the E.F. Hutton advertisements it is like that. When the BC Chamber speaks, people listen.

BC Chamber members gather annually to adopt policy and positions that create the frame work of advocacy efforts going forward. From Valemont to Vancouver and Surrey to Smithers delegates representing the thousands of individual BC businesses across the province consider

grass roots developed policies for addition to the policy book.

Connecting businesses of all sizes, from all sectors of the economy, from every region of the Province to advocate for public policies that will foster a strong, competitive economic environment that benefits businesses, communities and families across British Columbia is the powerful effect of many coming together.

As a result of its broad business perspective, the British Columbia's Chamber's views are sought after and respected by government, business leaders and the media. The BC Chamber meets regularly with provincial

and federal cabinet ministers, deputy ministers and senior government officials on behalf of the British Columbia business community.

The power of the many Cranbrook Chamber of Commerce members coming together will be really evident in 2016. A year of transition, repurposing and positioning in 2015 have the Chamber poised to make some significant policy statements and advocacy gains this year.

The power of the many will be evident in representing the business community and advancing trade and commerce in Cranbrook in 2016.

Voice of Business

3

Cranbrook Chamber Reacts to BC Budget

Finance Minister Mike de Jong has unveiled his fourth consecutive balanced budget and once again the Chamber has declared that while not flashy it is a budget that will provide certainty going forward.

Overall the Chamber is pleased with the the government's commitment to disciplined spending, paying down direct operating debt, and improving B.C.'s tax competitiveness.

The province is projecting a thin surplus of \$264 million on revenues of more than \$48 billion. Despite this, the provincial debt will grow by more than \$1.5 billion this year, to 67.7 billion, thanks to new capital expenditures.

"While other provinces grapple with debt, deficits and economic uncertainty BC has balanced the budget for a fourth year in a row," said Chamber Executive Director David D. Hull. "This is the kind of certainty and stability that provides reassurance to the business community going forward."

"It's clear that is not by coincidence that B.C. will lead the country in economic growth this year," stated Hull. "The government's commitment to strong fiscal management

in recent years, as demonstrated in today's budget, positions our province to remain ahead of the pack for years to come."

The Chamber applauded today's announcement that B.C. will establish a new Commission on Tax Competitiveness, with a goal of modernizing the current sales tax system. "Keeping taxes competitive is crucial for businesses of all sizes in Cranbrook. Tax competitiveness will help business of all sizes and encourage expansion and investment" said Hull.

The government has committed to living within its means. "The government has aggressively tackled its direct operating debt reducing it by almost 80 per cent over the past 10 years. At the current rate, its estimated direct operating debt could be completely eliminated by 2020," said Hull.

Budget 2016 also includes several modest initiatives to support further economic development across the province, including: a Rural Dividend Program to strengthen and diversify rural economies, new money for highway maintenance, a further extension to the Mining Flow-Through Share tax and the Mineral Exploration tax credit measures.

Bringing Genomics Home



"Your DNA: A blueprint for better health"

Please join us for a free evening discussion on the key to precision medicine – genomics.

Genomics, a new type of "microscope", helps to understand the role of DNA and related molecules in health and disease.

Hear from experts about how genomics tools are providing British Columbians with more precise and effective healthcare in the areas of infectious and rare diseases.

Wednesday, March 2nd

6:00pm – 7:30pm

**College of the Rockies, Lecture Theatre, Room 250
Cranbrook Main Campus, 2700 College Way**

Registration is free but required:

www.genomebc.ca/bghcranbrook



(Pictures from left to right in order below)

A Wave of Change: Implementing precision medicine in BC

Dr. Catalina Lopez-Correa, MD, PhD, VP of Sector Development and Chief Scientific Officer, Genome BC

Curbing Infections: How drugs and virus genetics have drastically improved treatment in HIV and Hepatitis C

Dr. Richard Harrigan, Director of Research Laboratories, BC Centre for Excellence in HIV/AIDS

Direct-to-Consumer Genomic Testing: All it's cracked up to be?

Dr. William Gibson, Senior Clinician Scientist, UBC Child and Family Research Institute



@GenomeBC

#bghcranbrook

Smokehouse Buffet

FEBRUARY 26TH

RESERVATIONS RECOMMENDED FROM 5:00 – 9:00 PM

Featured items include
18 HOUR SMOKED BRISKET
SMOKED OYSTERS & APPETIZERS
DESSERT BAR & MUCH MORE!

Only \$30 per person
ENTER FOR A CHANCE TO WIN
A ST. EUGENE EXCLUSIVE STAY & PLAY
PACKAGE WORTH OVER \$800!

CALL 250.420.2025 FOR RESERVATIONS

7777 MISSION RD CRANBROOK, BC | **ST. EUGENE GOLF • RESORT • CASINO** | **250.420.2000 STEUGENE.CA**

PER PERSON • REDUCED PRICES FOR CHILDREN • DOES NOT INCLUDE TAXES & GRATUITIES



Dave Struthers

President's Report

Planning for economic prosperity

As the leading independent voice of business in our community, the Cranbrook Chamber of Commerce, in partnership with other key stakeholders, champions and advocates on major issues affecting the economy of Cranbrook. One of the ways we do this is by developing policies that articulate the Chamber's position on key economic issues and priorities.

The Cranbrook Chamber of Commerce wants to stimulate sustainable economic growth in our community. The focus should not only be on present realities, but also on ensuring future generations will inherit a stronger and more prosperous Cranbrook. To that end, the Chamber encourages and

supports economic development activities and initiatives in Cranbrook and area that are broadly developed and widely supported, and consistent with the following principles:

- A comprehensive strategic plan is needed to provide direction for economic development. The plan must articulate the unique features and opportunities that differentiate our community from others, and describe objectives and priorities along with associated strategies and action plans. These will help form benchmarks by which to monitor performance of the plan, the work of staff, and the overall success of economic development efforts.
- Our approach to sustained economic growth should not be one-dimensional but should look to building diversity and resilience in the community's economy. How we grow matters as much as how much we grow. The plan must strive for a balance between attracting new business and investment, and ensuring the strength, vitality and growth of existing businesses.
- Because economic growth in the East Kootenay will inevitably lead to economic success in Cranbrook (and vice versa), we should look for opportunities to partner with adjacent communities in our region.
- The plan should ensure an integration of the economic, social, cultural and environmental components of our community. In particular, we must recognize that our natural environment and our natural resources are key contributors

to our quality of life and to a sustainable economy.

- Resilient local leadership with a strong community vision is essential. Leadership does not imply one person or local government, but rather the engagement of an array of community minded citizens, business leaders, and representatives of key stakeholder organizations to collectively participate and drive the economic development process through a shared sense of ownership.

The Chamber of Commerce is committed to realizing the ultimate goal of making Cranbrook a renowned community for building a business, pursuing a career, and fostering entrepreneurship. In other words, a great place to live, work, play and do business!

Submitted by David Struthers

REALTY EXECUTIVES CRANBROOK

911 Baker Street, Cranbrook, BC • 250-426-3355 • Toll Free 1-888-629-4002

www.realtyexecutives
cranbrook.com



There is just one name when it comes to buying or selling Real Estate in the Kootenays.

<p>\$329,900</p> <p>Good neighborhood, fantastic view off the back deck. This is a home that needs a family's tender loving care. New paint inside, newer roof and hot water tank in 2013. Come take a look. 2408284 Call Sharron or Crystal</p>	<p>\$126,900</p> <p>Very well kept & clean 2007, 2 bdrm, 2 bath manufactured home on updated lot. Newly fenced yard, 10 x 34 sundeck. New 2015 dishwasher. Vaulted ceiling with plenty of natural light. 2410237 Call Melanie Walsh</p>	<p>\$779,000</p> <p>Custom Victorian style home on 3.71 view acre just outside city limits with breathtaking view of Cranbrook, Rocky Mt and Elizabeth Lake. This property is immaculate in and out and is a Must see! 2407550 Call Melanie Walsh</p>	<p>\$299,000</p> <p>Fabulous year round lake view property. Two bdrm two bath manufactured home on almost 2/3 of an acre. Landscaped and fenced/gated yard. Power connection for your RV + the RV! 2405782 Call Melanie Walsh</p>	<p>\$149,000</p> <p>Stunning 220 ft of waterfront on the Moyie River offers a gorgeous backdrop for this incredible property. This level 4.23 acre lot boasts privacy and an abundance of wildlife. 2402798 Call Melanie Walsh</p>	<p>\$129,900</p> <p>Great first time buyer or revenue property! Home has newer windows, roof, appliances, space heater. Spacious rooms throughout. The lot is nice and level. 2409080 Call Cora McCartney</p>
<p>\$229,000</p> <p>LAKE VIEW PROPERTY AT MOYIE LAKE TOWNSITE! 3 bdrm, 2.5 bath rancher with basement entry on a large park like lot. Just steps to nature trails. 2409246 Call Melanie Walsh</p>	<p>\$169,000</p> <p>Conveniently located, 2 bdrm, 1 bath home is close to school transit and shopping. Sunny living room, galley style kitchen/dining with laminated flooring. Good starter home. 2403656 Call Melanie Walsh</p>	<p>\$228,700</p> <p>Moyie Town-Site 2 bdrm up, kitchen, full bath, living room. A fully contained suite, outside entry separate meter. 16x14 shop, wired + wood stove, side garden! 2409015 Call Melanie Walsh</p>	<p>\$254,900</p> <p>This is your chance to bring the Armond Building back to its former glory with your new business ideas. It has 6960 sq ft on main floor and 1900 sq ft on the mezzanine. 2409574 Call Sharron or Crystal</p>	<p>\$65,000</p> <p>On the ski hill, 3 bdrm 3 bath, fully furnished share condo! Direct access to skiing right outside the building & golf course down the road! 13 weeks of the year for yourself or exchange option available. 2408181 Call Melanie Walsh</p>	<p>\$174,900</p> <p>GREAT VIEW LOT ON MOYIE LAKE! 1.25 acres to build within. Driveway and well already in place. This is an affordable opportunity to live a short walk from the water at Moyie Lake. 2405722 Call Melanie Walsh</p>



250-426-3355

Real Estate Sales,
Property Management &
Strata Management
911 Baker St, Cranbrook

1-888-629-4002



Melanie Walsh
250-919-3671



Crystal Billey
250-426-9488



Sharron Billey
250-489-9242



Ruth Heath
250-908-0240



Cora McCartney
250-421-9961