

Presenting Patrick H. McGaughey

"Naked Selling & Fish On! Marketing"

Sales & Marketing Breakfast Seminar

April 8 @ 7:30 am - 11:30 am

@ Heritage Hotel and Conference Centre

***If you only attend one sales or marketing seminar this year make it this one
- two seminars for the price of one!***



Who Should Attend

This interactive presentation offers techniques that are valuable to building relationships with customers and is designed for people selling and marketing products and services. This seminar is perfect for sales teams, independent sales people and employees who work with and sell products or services directly to customers.

Learn how to:

- Create interest in your message
- Create a desire for more information
- Get the customer's permission to start selling
- Get big results with small budgets

Agenda

7:30am | Registration and Coffee Networking
8:00am - 11:30am | Seminar Hot Breakfast Buffet included

Price

\$95 | Chamber and Downtown Business Association Members
\$65 for the first 30 registrants
*Special Chamber Continuing Education Scholarship Offer
\$120 | Non Members

Patrick H. McGaughey, is an international business speaker with a background of professional success in broadcasting and business association management. His professional experience combined with a constant examination of historical, current and future trends is the foundation for his presentations on business leadership, management, marketing, sales and personal performance.